

ABSTRACT

Graft copolymers providing soil release benefits in laundry
5 detergent compositions contain backbone units derived from
an ethylenically unsaturated monomer, hydrophilic uncharged
side chains, and cationically chargeable or charged side
chains containing a tertiary or quaternary nitrogen atom.
Preferred copolymers have a methacrylate backbone with
10 polyethylene oxide and 2-dimethylaminoethyl methacrylate
(DMAEMA) side chains. The graft copolymers may be prepared
by radical polymerisation.